

## Elsewhere

Top headlines culled from the best of the Web, served fresh daily. Employees must wash hands before leaving. Don't take any wooden nickels.

### A List Apart

#### Apps vs. the Web

There's an app for that, and you're the folks who are creating it. But should you design a web-based application, or an iPhone app? Each approach has pluses and minuses?not to mention legions of religiously rabid supporters. Apple promotes both approaches (they even gave the web a year-long head start before beginning to sell apps in the store), and the iPhone's Safari browser supports HTML5 and CSS3 and brags a fast JavaScript engine. Yet many companies and individuals with deep web expertise choose to create iPhone apps instead of web apps that can do the same thing. Explore both approaches and learn just about everything you'll need to know if you choose to create an iPhone app?from the lingo, to the development process, to the tricks that can smooth the path of doing business with Apple.

#### Good Help is Hard to Find

Help content gets no respect. For one thing, it is content, and our horse-before-cart industry is only now beginning to seriously tackle content strategy. For another, we assume that our site is so usable, nobody will ever need the help content anyway. Typically, no one is in charge of the help content and no strategy exists to keep it up to date. On most sites, help content is hard to find, poorly written, blames the user, and turns a mildly frustrating experience into a lousy one. It's time to rethink how we approach this part of our site. Done well, help content offers tremendous potential to earn customer loyalty. By learning to plan for and create useful help content, we can turn frustrated users into our company's biggest fans.

#### Kick Ass Kickoff Meetings

Too many kickoff meetings squander the busiest, most expensive people's time reiterating what everyone already knows. If every meeting is an opportunity, why waste your first one? By asking stakeholders tough questions before the kick-off, and using the meeting itself to explore ideas and build relationships, you can turn a room of mutually suspicious turf battlers into an energetic team with shared ownership of the end-product and the kind of bond that can sustain the group through the challenges ahead.

#### No One Nos: Learning to Say No to Bad Ideas

You can't create what clients need when you're too busy saying yes to everything they want. As a user experience designer, it's your job to say no to bad ideas and pointless practices. But getting to no is never easy. Proven techniques that can turn vocal negatives into positive experiences for you, the client, and most importantly, the end-user include citing best practices and simple but powerful business cases; proving your point with numbers; shifting focus from what to who; using the "positive no"; and, when necessary, pricing yourself out.

#### JavaScript Minification Part II

Variable naming can be a source of coding angst for humans trying to understand code. Once you're sure that a human doesn't need to interpret your JavaScript code, variables simply become generic placeholders for values. Nicholas C. Zakas shows us how to further minify JavaScript by replacing local variable names with the YUI Compressor.

## Digital Web Recent Articles Feed

#### Time To Change

It's the end of the year; a time for nostalgia and looking back on the past year. Nick Finck, Digital Web Magazine's founder and publisher, recalls where we've been, what we've achieved, and discusses the potential for dramatic change in

where we are going as a publication. This is your chance to influence the future structure and focus of Digital Web.

### Is The Web Really Helping Us Find New Music?

With exactly one month to go until Christmas, Digital Web Magazine is changing pace for our last article of 2008. Tempers have flared in recent weeks over our coverage of idiosyncratic CSS techniques, so we thought we'd look at something completely different?finding new music online. For many developers, their passion for great music runs nearly as high as their passion for semantic code; Chris Wright takes a look at how the current crop of online music tools might be failing us. This article also marks something of an experiment for Digital Web: opinion-driven editorial content, rather than our normal expert advice-led columns. Let us know what you think of our first, an editorial on the value of editorial?

### RESTful CSS

With every web developer or agency worth their salt releasing a web application these days, it was inevitable that attention would eventually turn to how best to manage CSS within a modern MVC framework. Steve Heffernan pairs stylesheets with REST principles to present a new approach to CSS architecture.

### Are Accessibility Statements Useful?

Leona Tomlinson is back for a second article, detailing where accessibility statements fit into Web sites today.

### Review: Website Optimization

Is your website firing on all cylinders? We take a look at a book that has a little something for everyone, from marketers to developers, to help you polish your pages. Andrew Stevens returns to Digital Web to review Website Optimization.

## **The Globe and Mail - Technology RSS feed**

### Review: Gateway LT22 functional and affordable

Netbook suits budget-conscious shoppers looking for a lightweight machine

### That Cee Lo song? It's the Web flipping the bird to taboos

Cee Lo Green's profane new song deserves to be a hit – for more than just the shock value

### Craigslist blocks erotic classifieds in U.S. as legal pressures mount

Canadian sites unaffected by classified giant's apparent change of policy

### German court rules against YouTube in copyright dispute

Google subsidiary ordered to pay compensation after users uploaded Sarah Brightman videos

### Review: Flipboard – a news app that lets you choose your editor

The iPad app is an excellent way to get a quick sense of what your Facebook and Twitter friends are up to

## **kuro5hin.org**

### Cocoa Memory Management: the 7 Step Program

Cocoa memory management is fairly straightforward, so I shouldn't have to post this. But I will, if only to prevent someone else from doing so. Only longer. And wronger.

### BANANA CARAMEL PIE

BANANA CARAMEL PIE IS NOT THAT HARD IF YOU THINK IT IS HARD THERE IS SOMETHING WRONG WITH YOU BANANA CARAMEL PIE REQUIRES BOTH PATIENCE AND RICE IF YOU HAVE NEITHER GO TO HELL

### Games People Play: A Book Review

Welcome to the K5 Book Club! Discussions on K5 have brought up this book. In an unrelated situation, real life people have recommended the same book to me. Mildly cultish following and also a nice short read. Dated but charming, and provides plenty of ammo for accusing your fellows of pathological behavior, which is probably the best reason to read psych books! Definitely up there with Freud and LRH. A true classic.

### To Save The Gulf, Send The Enterprise

The real Planet Earth has an ongoing situation that could use a ship of superheros like those in Gene Roddenberry's Star Trek soap opera. 60+ days have passed since the Deepwater Horizon's explosion and sinking. BP company engineers have been working continuously to stop the oil, but all efforts to plug the gusher in the gulf have failed. Efforts to contain the oil are ongoing, but the best case scenario calls for the well to run until the relief wells are completed in August. In short, people are becoming aware that BP's Big Problem in the Gulf of Mexico is probably the most epic environmental catastrophe of the past 1000 years. If only the Enterprise was available to help.

### Salaryman's Bank Performance Report

Salaryman arrived to the car-park just as Boss's chauffeur was stamping on his cigarette. "Boss will be down in a second," the chauffeur said. "You don't happen to have a laptop running OS/2, do you?" "No, I don't," Salaryman said, tuning his cufflinks. "Darn," the chauffeur said, staring at the doorway he expected Boss to walk through any minute. "I wanted to check my email." Just then the door opened. Boss walked through, followed by whoever had held the door for him. Salaryman kept a keen eye on the new fellow. He was dark, thin, and tall and wore a meticulously-brushed three-piece suit.

## **SANS NewsBites**

### SANS Network Security 2010

SANS will bring you the best in network security training, certification, and up-to-the-minute research on the most important topics in the industry today.

### Judge Says FBI Must Obtain Warrant Before Requesting Suspect's Cell Phone Location Data (August 31, 2010)

A federal magistrate in New York has ruled that government investigators must obtain a warrant before using cell phone information to track a suspect's location.....

### Connecticut Insurance Dept. Imposes Strict New Data Breach Rules (August 30, 2010)

A new policy introduced by the Connecticut state insurance department requires all insurance companies conducting business in Connecticut to report data breaches to state authorities within five calendar days.....

### Rootkit Infects 64-bit Windows (August 26, 27 & 30, 2010)

Researchers have detected a variant of the TDL3 rootkit that is capable of infecting 64-bit Windows installations.....

### EC Backs Off From Data Sharing Plan With Israel (September 2, 2010)

The European Commission (EC) has put the brakes on a plan to share information about European Union citizens with Israel in light of issues raised by the Irish government.....

## **Slashdot**

### The State of Household Robots

paulelaguna writes "The dream of owning a household robot is starting to become reality, particularly for people in Japan. There are robots to help you do the dishes, move furniture, and even robotic wheelchairs to help you get around. Really, the only question that remains for us is when do we move?" Read more of this story at Slashdot.

### Senate Candidate Sued By Copyright Troll

The Iso writes "Las Vegas based company Righthaven found two articles from the Las Vegas Review-Journal about Republican Senate candidate Sharron Angle reprinted on her web site without permission, so it did what it always does: bought the rights to the articles from the Review-Journal and sued the alleged infringer, seeking unspecified damages." Read more of this story at Slashdot.

### UK Music Industry Calls For Truce With Technology

Stoobalou writes "The British music industry has called for a truce with the technology firms with whom it has till now fought a bitter battle over rights, royalties and file sharing. Feargal Sharkey, CEO of lobby group UK Music, told a conference in London this week that it was time for the music and technology industries to set aside their differences and strive instead toward a common goal: nothing less than the total global domination of British music." Read more of this story at Slashdot.

### The New Difficulties In Making a 3D Game

eldavojohn writes "MSNBC spoke with the senior producer of a new stereoscopic 3D game called 'Killzone 3' and highlighted problems they are trying to solve with being one of the first FPS 3D games for the PS3. The team ran into serious design problems like where to put the cross hairs for the players (do they constantly hover in front of your vision?) and what to do with any of the heads up display components. Aside from the obvious marketing thrown in at the end of the article (in a very familiar way), there is an interesting point raised concerning normalized conventions in all video games and how one ports that to the new stereoscopic 3D model--the same way directors continue to grapple with getting 3D right. Will 3D games be just as gimmicky as most 3D movies? If they are, at least Guerrilla Games is at least making it possible for the player to easily and quickly switch in and out of stereoscopic 3-D while playing." Read more of this story at Slashdot.

### 4chan Gives 90-Year-Old Vet a Great Birthday

Hugh Pickens writes "Members of 4chan aren't known for doing things that are cute and heart-warming and when they decide to go after someone, it's typically to subject them to ridicule. But not this time. Someone at 4chan decided that the Internet should get together and wish 90-year-old WWII veteran William J. Lashua a happy birthday, and soon Lashua's local branch of the American Legion was deluged by birthday calls from people as far away as Sweden. The account someone set up for Mr. Lashua's birthday on Facebook had 3,956 'likes' and over 500 comments, most of which wished him a happy birthday and thanked him for his military service. It's not clear how 4chan originally came across a photo of Lashua, but a member of the site posted a snapshot of a flyer that was on the bulletin board at a store in Ashburnham, Massachusetts asking for guests to attend the nonagenarian's birthday on at the American Legion hall and the post took off. In contrast to their usual behavior, 4chan members 'were giving him nice phone calls and sending him nice notes' and discouraging those who wanted to do something stupid or mean. 'They were all being.. well, shucks, awful nice.'" Read more of this story at Slashdot.

## **Channel Register**

### Hitachi GST: Sale or IPO?

'Ere... wanna buy a high-ranking disk drive operation? Opinion Hitachi is reported to be considering an IPO or sale of Hitachi GST, its disk drive operation, ranked third in the industry behind Seagate and Western Digital. How much is it worth? Who would want to buy it??

### HP's Hurd set to join Oracle

And he's back in the room Mark Hurd, pushed from the top job at HP after allegations of sexual harassment and misfiling of expenses, is about to get a board post at Oracle.?

### Ubuntu 'Maverick Meerkat' erects own App Store

Beta mongoose flaunts new face Review Ubuntu fans, fire up your virtual machines. The beta release of Ubuntu 10.10 is

here. Maverick Meerkat, as this release is known, is actually several weeks ahead of the original schedule, and that means Ubuntu 10.10 is on track for its final release October 10.?

#### Gordon Brown joins World Wide Web Foundation

That's Doctor Brown to you, says unemployed PM Former Prime Minister Gordon Brown has buddied up with the Greatest Living Briton by becoming a director of the World Wide Web Foundation.?

#### Is a HAMR blow falling on Seagate?

The opposite of NIL desperandum Seagate may be facing the abandonment of a favoured future technology as the price for hard disk drive (HDD) industry unity.?

## **News from Adaptive Path**

#### Christian Palino on Brand Redesigns

Adaptive Path Design Strategist, Christian Palino, shares his thoughts on Roosevelt University's new identity in his latest post on Brand New. He also recently shared his thoughts on the Golden State Warrior's new brand.

#### Want Magazine Interviews Peter Merholz

Adaptive Path Co-President, Peter Merholz, shared his thoughts on crafting 'want' in an interview with Want Magazine.

#### The Elements of User Experience & Service Design

Adaptive Path Co-President, Jesse James Garrett, shared his latest thoughts on The Elements of User Experience and how service design relates to UX in Johnny Holland Magazine.

#### Adaptive Path Sketchboards Are Smashing

Adaptive Path Leads, Brandon Schauer, and Leah Buley had their popular technique of generating sketchboards during the design process written up as a key tool for generating content in Smashing Magazine.

#### Peter Merholz in Harvard Business Review

Adaptive Path President, Peter Merholz, regularly writes for the Harvard Business Review blogs. He shares insight and opinions on topics ranging from design thinking to the customer experience of Google's Nexus One, Starbucks, Tropicana Orange Juice, and much more. His piece on design thinking was recently published in the January-February, 2010 print issue.